



Discover America Committee in Taiwan

The Discover America Committee in Taiwan helps members promote their U.S. destinations and travel-related business in Taiwan. Membership is open to all organizations with interests in promoting and developing travel from Taiwan to the United States. The Committee is now working with its 75 members who represent a cross-section relevant government offices (CVB offices), airlines, cruise lines, amusement parks, museums, car rental companies, shopping malls, hotels, travel agents, credit card, and travel related services providers.

Membership Benefits

Sustaining online promotions

- Discover America Committee in Taiwan Website
- Discover America Committee in Taiwan monthly e-newsletter

The best networking platform to engage with Taiwan tourism industry

- Discover America Committee in Taiwan annual party
- Discover America Committee in Taiwan quarterly gatherings

Priority to participate in the major travel fairs in Taiwan

- American Pavilion in Taipei International Travel Fair (Nov. 6~9, 2015)
- American Pavilion in Taipei Tourism Expo (May 20~23, 2016 2016)

Opportunities to join DAC's co-branding marketing campaigns

- Co-op marketing projects with AIT and Brand USA
- Cross-industrial marketing campaigns

How to Apply for Membership

Participation cost in the year-long Discover America Committee in Taiwan membership is **US\$500 or NT\$15,000** from July 2015 to June 2016. The membership application form can be downloaded from the Discover America Committee in Taiwan website: www.discoveramerica.org.tw

For more information, please contact:

Madeline Su | Discover America Committee in Taiwan
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Email: info@discoveramerica.org.tw
Website: www.discoveramerica.org.tw



Application for Membership

The Discover America Committee in Taiwan welcomes all new Committee members. Members enjoy many benefits that help them promote their tourism-related business in Taiwan (refer to Discover America Committee in Taiwan Membership Benefits for more information).

Organization Name

Name of Representative

Tel

Fax

Representative Email Address

Organization Website

Payment Details

Annual Fee: **US\$500 or NT\$15,000**

Checks payable to "YEN YIN-TEH" - Please send the completed form with payment to:

Mr. Eddie Yen, Treasurer

Discover America Committee in Taiwan

Address: Rm. 7D15, No. 5, Sec. 5, Xinyi Road, Taipei, 110 Taiwan

Tel: (886-2) 2725-2922 Fax: (886-2) 2725-1248

Email: info@discoveramerica.org.tw Website: www.discoveramerica.org.tw

Signature: _____

Date: _____ year _____ month _____ day

Note: The Committee reserves the right to refuse an application within 10 days of receipt if the applicant is considered incompatible with the Committee's program or standards